

Partnering to Deliver Health Professional Career Training

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BOSTON REED

Healthcare Hot Industry Predictions Came to Pass

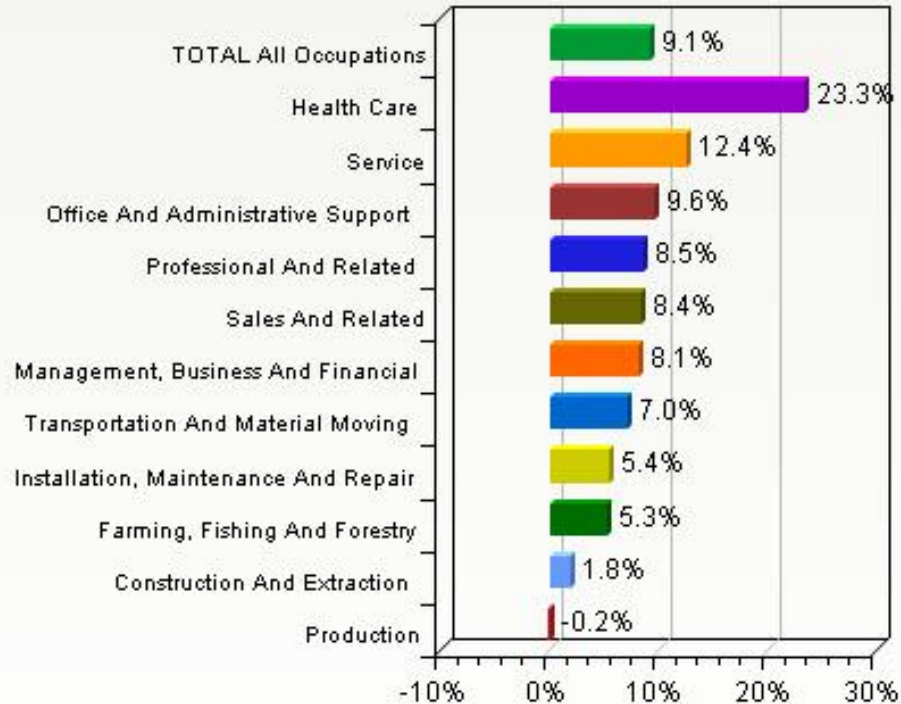
During 2010, the health care sector overall has grown by 544,000 jobs, making it the largest industry in the United States, accounting for 13.5 million jobs.



Projected Job Growth

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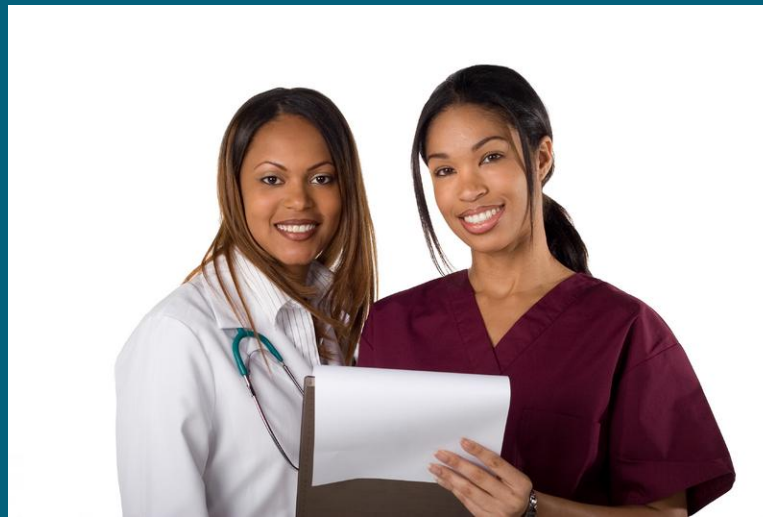
Major Occupational Groups



Projected % Change in Employment 2008 - 2018

Allied Health Workforce Shortage

- Allied Health makes up 60% of the healthcare workforce (40% - doctors, RNs, and PAs)
- 15 of the 30 fastest growing occupations are Allied Health
- A shortage of at least 1.6 million to 2.5 million Allied Health workers is predicted by 2020 (Medical News Today)



New York State



- **Not Seasonally Adjusted Current Employment by Industry Jobs Data**
- From September 2010 to September 2011, the number of private sector jobs in New York State increased by 99,700, or 1.4%. Nationally, the number of private sector jobs increased over the year by 1.7%.
- Healthcare was in the top ten growth occupations.

Bureau of Labor Market Information Division of Research and Statistics

- Health Care
 - Driven more by demographics than by overall economic conditions.
 - Almost all health care occupations are expected to be in demand over the next decade as New York State's population continues to age.



Job Opportunities

- According to the US Department of Labor the need for **Pharmacy Technicians** is expected to grow 25% by 2018.
- The US Department of Labor projects a 24% increase in the number of **EKG Technicians** (or "Cardiovascular technologists and technicians") between 2008 and 2018.
- According to Indeed.com; there will a 16% increase in the number of **Phlebotomy Technicians** between 2008 and 2018.
- **Electronic Health Records Specialists** and related jobs to meet 2014 deadline of national compliance. Jobs are expected to grow 20% by 2018 (Department of Labor)

High Demand Health Professions (Consider Offering CEUs)

- Medical Laboratory Technicians
- Surgical Technologists
- Radiologic Technologists
- Respiratory Technologists
- Physical Therapists
- Occupational Therapists
- Dental Hygienist
- Orthopedic Technicians
- Ophthalmologists



Electronic Health Records Jobs

- Clinical Software Trainers
- EHR Implementation Specialists
- Health Systems Integration Professionals
- Practice Management and Consulting
- Practice Work Flow Analysts

- Sales/Marketing Support
- Billing Coding and Collections Support
- Application Specialist
- Application Analysts
- Medical Software Sales
- Clinical Document Control Specialists
- Help Desk Specialists



What's New? – 5 New Courses!

- Advanced EKG Technician
- Electronic Health Records System Technologist (Online)
- Veterinary Assistant
- Pharmacy Technician Certification
 - 77 hours
 - Blended Learning
- Medical Biller/Coder w/ HER and ICD9 & 10



Boston Reed Joined **Ascend Learning** Family

- In June of this year, Boston Reed joined the Ascend Learning family of solutions which includes :
 - ATI brand of world-class test preparation and education enhancement solutions for Nursing and Allied Health and
 - National Healthcareer Association.
- Boston Reed will be working closely with ATI Allied Health to create Allied Health programs in more areas (in classrooms and online) to help you meet job demand in your community.

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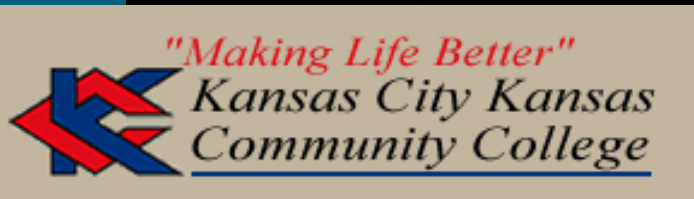


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